

YWCA NORTHEAST INDIANA

Annual Report 2020

EMPOWERING INDIVIDUALS, SUPPORTING
FAMILIES, AND UNITING COMMUNITIES TO
IMPROVE THE QUALITY OF LIFE.

eliminating racism
empowering women

ywca

Northeast Indiana

Hopefully You've Heard...

YWCA Northeast Indiana didn't miss a beat in 2020. Not only did we adapt to overcome obstacles that arose from the pandemic, but we actually thrived in many ways. We were able to do this because of our remarkable Board, staff, volunteers, and financial supporters. We have been blessed to receive such an overwhelming level of support.

So what occurred in 2020 at YWCA Northeast Indiana? Simply put, a lot!

As an organization focused on continuous improvement, our trauma-informed program directors led us in making some structural changes within our domestic violence and addictions recovery programs. We also adapted the presentations offered in our community education program to meet the needs of teaching in our new "virtual world." Operations also had their hands full with striving to meet CDC safety guidelines and quickly updating technology to handle a remote workforce.

We also launched many new initiatives to strengthen our engagement with the community, including our monthly newsletter, the Empowering Leaders video series, and Power of Persimmon. We hosted virtual conversations on racial justice. Our social media engagement rose to record-breaking numbers. And our Circle event went virtual while still exceeding our fundraising goal!

Also, we are excited to share that we purchased our new "home" in December, the former Hall's Guesthouse, which will enable us to move our current three locations into one and expand our services. We look forward to sharing our progress on this project with you in the year ahead.

I invite you to read through this annual report for more information on our 2020 accomplishments.

We are grateful for you! Stay tuned for the excitement yet to come.

All my best,

A handwritten signature in black ink that reads "Paula Hughes-Schuh". The signature is written in a cursive, flowing style.

Paula Hughes-Schuh
CEO

Board of Directors

Anthony Stites

Cecile Weir

Courtney Washington

Danielle Flora

Denita Washington

Dottie Davis

Edith Androl

Evan Hyndman

Henry King

Itza Galindo

Kate Miller

Kathy Lytal

Melissa Gruys

Rachel Gumbiner

Stephanie Coppolino

Suzanne Wagner



Community Engagement

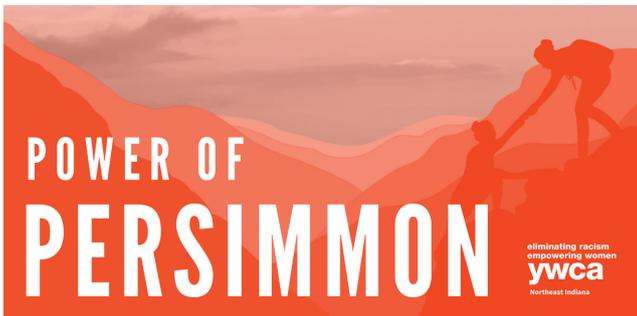


Empowerment Today for a Stronger Tomorrow
Monthly Newsletter

Empowering Leaders
Video Series



Power of Persimmon



Racial Justice 101
Blog Series



Eliminating Racism through
Community Conversation
Virtual Event Series



Income Report

GOV. GRANTS	\$984,782
GOV. CONTRACTS	\$920,471
FOUNDATION GRANTS	\$919,155
GAIN ON INVESTMENTS	\$252,114
PROGRAM FEES	\$151,219
SPECIAL EVENTS	\$138,770
MISCELLANEOUS	\$122,602
TRUST & ESTATE	
DISTRIBUTIONS	\$76,098
UNITED WAY	\$68,895
CONTRIBUTIONS	\$66,188
INVESTMENT INCOME	\$52,232

TOTAL:

\$3,752,526

Circle

Circle is a fundraising event held to support YWCA Northeast Indiana's growing domestic violence services and programs. In 2020, our themed virtual event focused on the power of hope.

TOTAL REVENUE

\$138,770



2020 Statistics

- 291 adults and 204 children sheltered in the domestic violence crisis shelter.
- 590 adults received case management through Advocates (*combines shelter adults with community-based adults)
- 135 victims and survivors of domestic violence attended 812 therapy sessions cumulatively.
- 125 women and 18 children enrolled in Hope & Harriet
- 156 women participated in Dress for Success programs, including suiting and career development support
- 3,919 individuals participated in adult and youth education sessions about domestic violence, diversity, and healthy relationships
- 88 volunteers

Program Overview

Hope & Harriet
Addiction Recovery
Services

Domestic Violence:
Opportunity Services

Domestic Violence:
Success Services

Community Education

Dress for Success

Goldstein Family
Scholarship



Hope & Harriet

Addiction Recovery Services

Hope & Harriet is an intensive, residential treatment program in a sub-acute medical facility tailored to treat adult women living with substance abuse disorders. Hope & Harriet staff work with women across the eight domains of wellness to ensure optimal wellness and healing. Our program integrates high-quality, person-centered care and is guided by evidence-based addiction treatment practices. Through education, awareness, skill building, therapeutic groups, family groups, and individual therapy, YWCA's Hope & Harriet program addresses the multifaceted roles and needs of a woman while she is seeking, sustaining, and living in recovery.

36 women graduated from our Hope & Harriet Program in 2020.

This program is partially supported by grants from The Lutheran Foundation and the St. Joseph Community Health Foundation.

THE | Lutheran
Foundation

 *The* ST. JOSEPH
COMMUNITY
HEALTH FOUNDATION



Domestic Violence: Opportunity Services

Opportunity Services encompasses the residential services for victims of domestic violence, which includes a domestic violence emergency crisis shelter available for individuals or families, licensed therapists, and a housing coordinator. We also offer a 24/7 crisis line for victims of sexual assault or domestic violence.

Children's Services

Our Child Specialist develops programs and activities designed to increase parenting knowledge, decrease risk for child abuse or neglect, increase emotional management for children, and normalize family relationships after trauma.

Racial Justice

YWCA NEIN's racial justice programming includes training, education, and advocacy efforts that promote inclusion and equality within our services and throughout the community.



Domestic Violence: Success Services

Success Services provides comprehensive support to victims and survivors of domestic violence in our six-county service area. Success Services serves both residential and community-based clients by pairing each client with an Advocate. A client will work with the same Advocate for the entire duration of their connection to YWCA NEIN. YWCA Advocates provide safety planning, domestic violence education, and assist clients with accessing supports such as housing, therapy, financial education, nutrition education, and more.



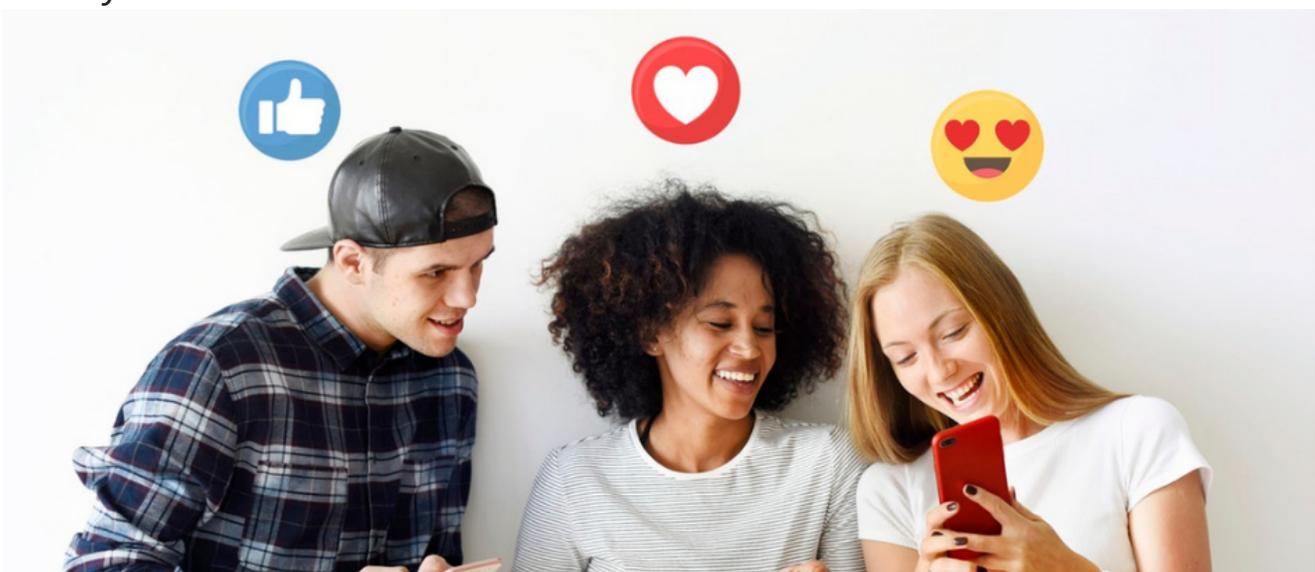
Community Education

Adult programming about domestic violence and diversity is offered to social service providers, faith groups, parents, and other adult professionals.

Community Educators provide programming about healthy relationships to youth in grades 4–12 in area schools.

Our youth education programs include:

- Eyes Wide Open... Relationship Awareness
- Digital Citizenship 101
- CyberSense



Dress for Success

The Dress for Success Program empowers disadvantaged women to achieve economic independence by providing them with a network of support, professional attire for job interviews and court appearances, and career development skills. The Dress for Success career center provides tools such as resume building, interview critique, and job search assistance. Dress for Success staff also facilitate economic empowerment classes that feature the Allstate *Moving Ahead* financial empowerment curriculum.



Goldstein Family Scholarship

The goal of the Goldstein Family Scholarship Program is to help female survivors of domestic violence improve their self-sufficiency and quality of life by completing higher education.

The scholarship fund provides financial support for tuition, books, rent, utilities, and childcare. Support is provided based on the applicant's financial need after using all other available community resources. Financial support and case management services are provided to scholarship recipients for up to four years.




**GOLDSTEIN
FAMILY
SCHOLARSHIP
PROGRAM**

eliminating racism
empowering women
ywca
Northeast Indiana

Success Story

Eyes Wide Open...

relationship awareness©,

is one of our youth education programs that focuses on educating teens and young adults about healthy relationships and how to identify the signs of unhealthy and dangerous relationships.

Teens completing this program have said:



"I feel like this helped me realize that I did the right thing breaking up with my boyfriend. This presentation was extremely helpful to realize what can happen."

"I liked all of the examples given to show how common that unhealthy relationships can be."

"I thought this presentation was very eye-opening and I now realize forms of abuse around me or other people."

"I just wanted to thank you so much and opening my eyes to the abuse that can happen in a relationship, now I know what to do if something ever happens."

"I liked the fact that we got some more knowledge on this topic because I can more comfortably help friends who I know are in this situation."

"I thought it was all good information and gave us more insight into every category of abuse, not just physical and emotional."

Looking Ahead...

We want to thank all of our financial contributors and event sponsors. Without your investment in YWCA Northeast Indiana, we would not be able to provide our services to our community. We thank you for helping us provide life-changing services.

As we enter 2021, we strive to:

- Continuously align program impact with our mission, vision, and guiding principles.
- Continue to cultivate a workplace environment of understanding, respect, and trust.
- Strategically utilize and expand our facilities.
- Establish a clear identity by building our brand, market presence, and community awareness.
- Ensure financial sustainability through new fundraising strategies and revenue streams.

